When it comes to forklift tires,

it seems everybody claims to offer the same Features & Benefits...



- Natural Rubber
 - Low Rolling Resistance
 - Low Heat Build Up
 - Chunk & Tear Resistance
 - Cooler Running
 - High Load Capacity
 - Good Stability
 - Smooth Riding
 - Long life
 - Improved Traction
 - Enhanced Shock Absorption
 - Low Cost Per Hour
 - Reduced Energy Consumption

...but

Continental Tire

actually has the data to back it up...



CONTINENTAL PRESS-ON-BAND (POB) TIRES

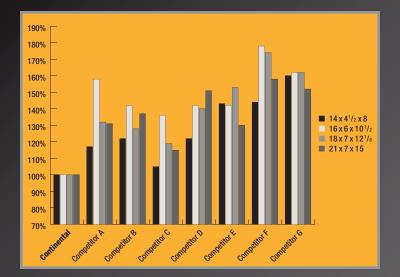
Continental is the world's largest company to offer solid tires for industrial applications. It draws upon its 135+ years of experience in designing & manufacturing millions of automobile and truck tires to produce the highest quality industrial tires made today.

"By switching to Conti POBs, one of our largest forklift accounts – a manufacturer with more than 220 forklifts – went from having to replace tires every 1,500 hours to more than every 3,000 hours. Continental enabled us to solve a very big problem and, more important, keep our customer extremely happy."

- Pat Ryan, Sales Manager, Wisconsin Lift Truck Corp., as seen in the Q4 2009 MHEDA Journal

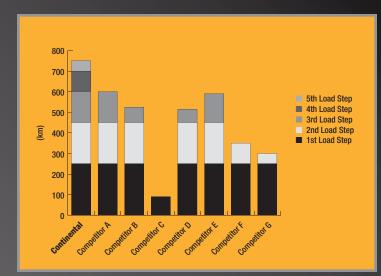
BALANCED PERFORMANCE

Rolling Resistance



Rolling resistance is the amount of energy required for a tire to overcome friction. The less energy required for the tire to keep rolling results in energy savings and less heat generation.

Endurance: $16 \times 6 \times 10^{1/2}$



A step load test measures endurance over distance until tire failure. The test starts at the full rated load capacity, and each step represents a load increase of 25%.

OBSESSED WITH QUALITY

For more information call toll free: **1-877-235-0102**

