# When it comes to forklift tires, it seems everybody claims to offer the same Features & Benefits...

- Natural Rubber
  - Low Rolling Resistance
  - Low Heat Build Up
  - Chunk & Tear Resistance
  - Cooler Running
  - High Load Capacity
  - Good Stability
  - Smooth Riding
  - Long life
  - Improved Traction
  - Enhanced Shock Absorption
  - Low Cost Per Hour
  - Reduced Energy Consumption

...but Continental Tire actually has the data to back it up...





### **CONTINENTAL PRESS-ON-BAND (POB) TIRES**

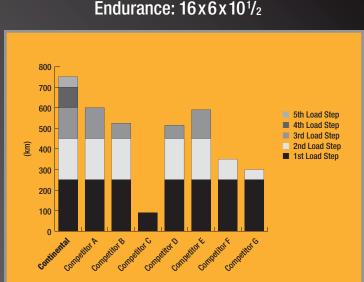
Continental is the world's largest company to offer solid tires for industrial applications. It draws upon its 135+ years of experience in designing & manufacturing millions of automobile and truck tires to produce the highest quality industrial tires made today.

"By switching to Conti POBs, one of our largest forklift accounts – a manufacturer with more than 220 forklifts – went from having to replace tires every 1,500 hours to more than every 3,000 hours. Continental enabled us to solve a very big problem and, more important, keep our customer extremely happy."

- Pat Ryan, Sales Manager, Wisconsin Lift Truck Corp., as seen in the Q4 2009 MHEDA Journal

# Bolling Resistance

Rolling resistance is the amount of energy required for a tire to overcome friction. The less energy required for the tire to keep rolling results in energy savings and less heat generation.



A step load test measures endurance over distance until tire failure. The test starts at the full rated load capacity, and each step represents a load increase of 25%.

## **OBSESSED WITH QUALITY**

For more information call toll free: **1-877-235-0102** 



## BALANCED PERFORMANCE Ing Resistance Endurance: 10